

KEVIN CASHA

With over 25 years of experience with photography, Kevin Casha knows a thing or two about what makes a great photograph. As the President of the Malta Institute of Professional Photography, you can be sure that he holds the work of those he judges to the highest standard.



At the Convention, Kevin will be giving a Masterclass discussing what judges are looking for when they view panels of photographs. 'You have to be passionate about the images that you choose. The images should not only be technically perfect but should contain factors which make a judge stand up and notice'. The Masterclass will encourage debate between delegates on what makes a great panel and there will be many examples of imagery to view and discuss.

Kevin has always felt that he had an affinity for photographing and interacting with people and has focused his career on capturing the human condition. Reflecting on where he finds ideas for his work Kevin says: 'I find my inspirations come from keeping abreast of what is happening both in the photography world and in the art sphere. There are so many brilliant people out there. If you keep researching and studying other's work, ideas and concepts you cannot help but be influenced'. Never one to stand still for a moment, Kevin is currently preparing both a retrospective exhibition of his work and writing a book on the history of Maltese photography. This surely means that 2014 is going to be the year to watch for those who enjoy his work!

